



PETER ALLEN

Speaking Engagements

SPEAKING

I speak to executive teams, boards, conferences, and leadership development programmes on AI, leadership, and organisational identity. The argument I bring: AI is a leadership question dressed up as a technology one, and most boards are addressing it at the wrong level.

FORMATS

- Keynote addresses (30–60 minutes)
- Conference and panel contributions
- Board and executive committee briefings (90 minutes)
- Half-day or full-day workshops using the AI Archetypes Framework
- Leadership development programme contributions

SPEAKER FEES

Fees vary by format, audience, location, and travel. Please enquire with the brief and I'll provide a tailored quote. Reduced or waived fees are available for selected charity and academic events.



SUGGESTED TOPICS

Each of the following can be tailored to your audience, sector, and time available.

Why AI failures are leadership failures.

What recent high-profile cases reveal about how boards are misreading AI risk, and what to do differently.

The AI Archetypes Framework: ten ways AI enters your organisation.

A practical introduction to the framework, with examples of each archetype in action.

What you've handed over: the hidden decisions inside AI adoption.

Every AI deployment is an identity decision in disguise. How leaders can recognise and govern what they're actually delegating.

AI and the Ship of Theseus.

When does an organisation, plank by plank replaced, stop being itself? The governing question of AI-era leadership.

The belief–action gap.

Why leaders rate AI as critically important yet deploy it cautiously, and what that gap reveals about the underlying problem.

Why technologists can't answer the questions that matter most.

The case for AI as a leadership discipline rather than a technical one.

Capability is a commodity. What's your soul?

The book's central argument, applied to specific sectors and audiences.

Other topics can be developed to fit your audience and event. Get in touch with your brief and I'll propose an angle.