

**PETER ALLEN**

Suggested Interview Questions

SUGGESTED INTERVIEW QUESTIONS

Hosts and journalists are welcome to use these as starting points or adapt them.

1. You argue that high-profile AI failures are not technology failures but leadership failures. What do you mean by that?
2. Your book opens with the line “most leaders ask what AI will do for their organisation; few ask what it will do to it.” What's the difference, and why does it matter?
3. The AI Archetypes Framework names ten roles AI can play in an organisation. What are they, and which one do leaders most often get wrong?
4. You use the Ship of Theseus as a governing metaphor. How do you know when an organisation has crossed the line into being something different?
5. You've spent decades at the Bank of England, the ECB, and National Highways. What did those environments teach you about deploying AI well?
6. Many leaders report believing AI is critical but using it cautiously. What's behind that gap?
7. What's the single question every board should be asking about AI right now, and aren't?
8. If a CEO came to you tomorrow and said “we need to do something about AI” — what's the first conversation you'd want to have?

Happy to discuss alternative angles ahead of recording. Get in touch with your show's focus and I'll suggest the questions that will land best for your audience.